You are cordially invited to join your peers in media and communications as we kick-start a plan for developing best practices for gender mainstreaming in the media in the U.S.

Share your insight and unique experiences as we deliberate this important initiative in tandem with our sisters and partners in media and communications in 42 countries around the world.

Background: In 2014, IAWRT initiated the Gender Mainstreaming Project (GMP) with the primary goal of promoting gender equality in the media by focusing on combating gender stereotypes, breaking patriarchal cultures and promoting gender equality, social justice, and opportunities for women working in the media. In 2015, Fokus and UNESCO sponsored GMP’s investigative team for their work on a cross-continental media research project culminating in the report, Gender Equality and Social Justice in Public Media, identifying gaps, monitoring ongoing efforts and setting the stage for discussions for crafting solutions to address this widespread issue.